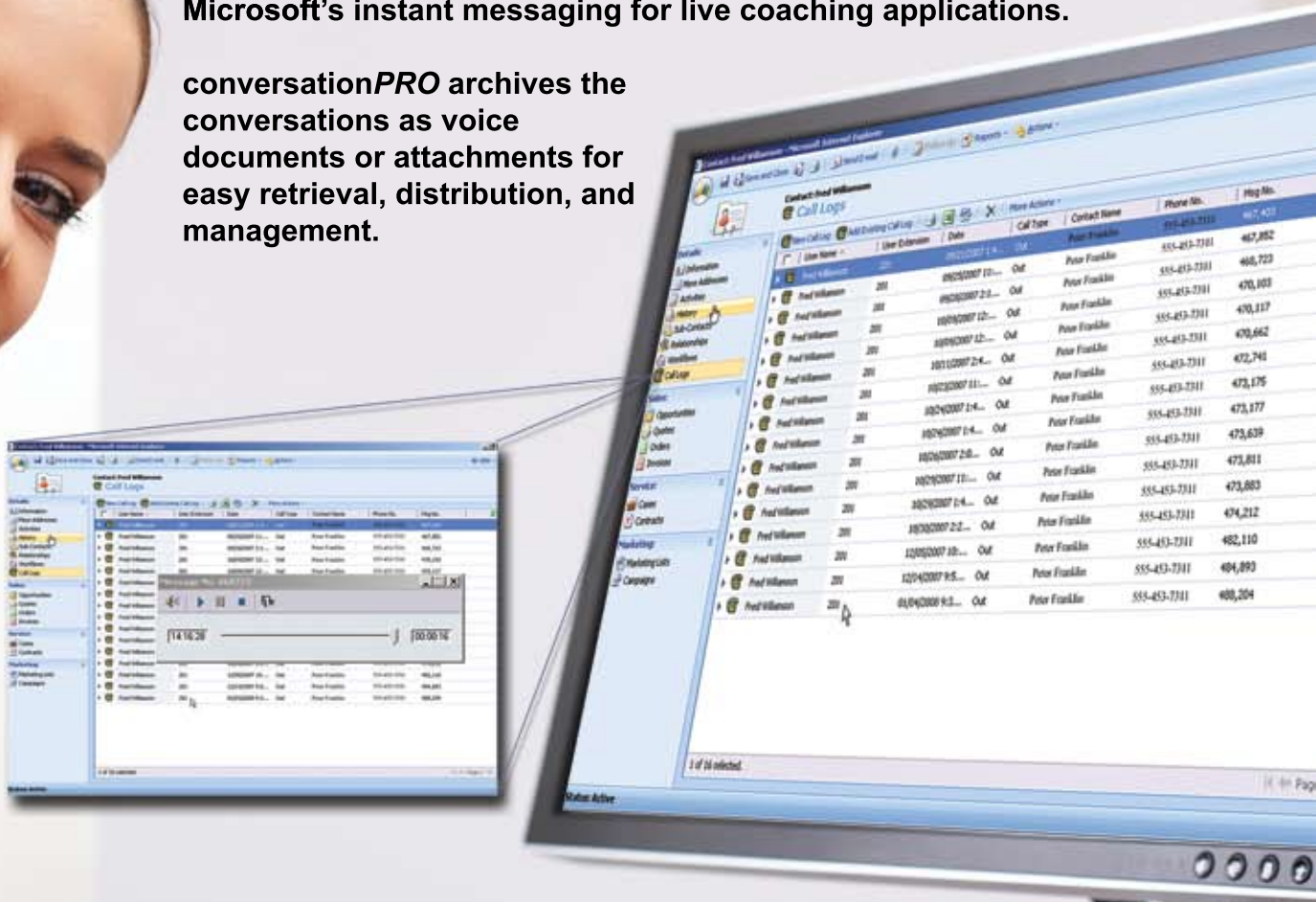


Introducing conversationPRO, your partner in adding voice functionality to your Microsoft Dynamics CRM.

conversationPRO seamlessly integrates with Microsoft Dynamics CRM and records conversations in real-time. The real-time functionality allows authorized personnel to monitor live conversations from any remote phone. Live monitoring will permit conversationPRO to leverage Microsoft's instant messaging for live coaching applications.

conversationPRO archives the conversations as voice documents or attachments for easy retrieval, distribution, and management.



**Every Word, Every Number, Every Call**



*Every Word,  
Every Number,  
Every Call*

  
conversationPRO

1.800.668.2387  
crm@conversationpro.com

- ▶ Minimize corporate liability
- ▶ Improve your bottom line
- ▶ Increase customer service, retention and satisfaction
- ▶ Enhance collaboration and employee accountability